



*Our Business is Promoting Your Business!*

Greetings,

Every year, travelers—spending over millions of dollars annually—visit the Cherokee, North Carolina area. But are they visiting your business? Now you can tap into this lucrative market just by joining the Cherokee Chamber of Commerce.

As the region's official destination development and marketing leader, the Cherokee Chamber of Commerce works for its members every day. By attracting tourism visits, the Cherokee Chamber of Commerce also generates huge economic benefits for its membership through such services as:

- Tourism – promoting your services through year-round marketing campaigns and initiatives.
- Communications – attracting press coverage of local activities and hot spots.
- Hospitality Services – promoting and selling your business or service directly to the leisure travelers, groups, and local residents.
- Membership Support – building your marketing clout through training, insider updates and other perks

Our Exclusive member benefits include:

- Cherokee Chamber of Commerce Website Listing
- Educational Seminars and Qualla-T Training Opportunities
- Free Listing in Cherokee's Official Family Travel Guide
- Weekly Distribution of Visitor Leads
- Networking Events
- Brochure Distribution
- Preferred Vendor List
- Welcome Center Promotions—opportunity for a daylong promotion of your business at our Welcome Center
- Your Promotional Materials displayed at the Cherokee Chamber of Commerce Welcome Center

In addition, members receive a high-profile listing in the Cherokee Chamber of Commerce's Family Travel Guide with an annual distribution of 40,000. The Family Travel Guide is filled with information on where to go, what to see, where to shop and eat, arts and culture, attractions, a calendar of events, maps and transportation, and descriptions of member businesses. The Family Travel Guide is distributed at our Welcome Center in Cherokee, area hotels, and to individuals inquiring about Cherokee and our area. It is also available at numerous Interstate Welcome Centers throughout North Carolina, South Carolina and a number of AAA offices along the East coast.

Want a greater share of the tourism market? Join the Cherokee Chamber of Commerce today!

I look forward to hearing from you and to begin working with you to strengthen your business.

Sincerely,

*Matt*

Matthew Pegg  
Executive Director  
828-497-6700  
Matt@CherokeeSmokies.com



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**ANNUAL MEMBER FEES & DUES:**

<b>Business Type</b>	<b>Annual Investment Schedule (Fee)</b>
Business	Owner and up to 10 employees \$110. Over 10 Employees base fee of \$132 plus \$2.50 for each additional full-time employee (two part-time employees equal one full-time employee). Add \$55 for each additional location.
Campground	\$110 plus \$.50 per campsite
Credit Union	\$137.50
Educational Institution	Less than 5,000 enrollment, \$275. Over 5,000 enrollment, \$550
Financial Institution	\$550
Hospital	Base fee off \$110 plus \$2.50 per bed
Lodging	Hotels, motels, cottages, bed and breakfasts: Base fee of \$110 plus \$3 per unit. Onsite restaurant \$110
Individual	Limited membership privileges, \$55. (Patron)
Manufacturing	Base fee of \$220 plus \$1.00 per employee
Non-Profit	\$82.50
Professional	(Physician, Accountant, Attorney, etc.) One partner firm \$110 base fee, plus \$25 per additional partner or associate.
Attractions	\$275
Restaurant	\$110 plus \$1.00 per seat for each seat over 100
Utility	\$550
Gaming	\$2,750
Website Listing	1 Free \$15 for each additional category

**Make Checks Payable to:**

**Cherokee Chamber of Commerce  
P.O. Box 1838  
Cherokee, NC 28719**

**DIRECTOR:** [Matt@CherokeeSmokies.com](mailto:Matt@CherokeeSmokies.com)  
**E-MAIL:** [info@CherokeeSmokies.com](mailto:info@CherokeeSmokies.com)  
**WEB SITE:** [www.CherokeeSmokies.com](http://www.CherokeeSmokies.com)

**Local:** 828-497-6700  
**Toll Free:** 866-433-6700



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## MEMBERSHIP APPLICATION

### APPLICANT INFORMATION

Name of Business:

Business Physical Address:

Mailing Address:

City:

State:

ZIP Code:

### CONTACT INFORMATION

Email Address:

Website:

1<sup>st</sup> Phone #:

2<sup>nd</sup> Phone #:

Fax#:

Home Phone #:

Toll Free #:

Owner of Business:

Manager of Business:

### BUSINESS INFORMATION

Business Name:

Type of Business:

# of Employees:

Lodging # of Units:

Campground # Units

Restaurant # of Seats:

Cabins # Units Plumbed:

Cabins # Units non-plumbed:

Pet Friendly:    Yes    No

Non-Smoking:    Yes    No

Open Year Round:    Yes    No

Dates of Operation:

### SIGNATURES

Signature of authorized representative:

Date:

Website Listing: 70 words or less: